



## Sponsors and Exhibitors Prospectus

The 2019 IEEE International Conference on Soft Robotics (RoboSoft 2019) will be held in Seoul Korea, 14-18 April 2019. The venue for RoboSoft 2019 is the COEX that is a Korea's most fabulous world-class convention center. Over 200 exhibitions, conventions, and special events are held at the COEX each year. In its spacious exhibition halls and various meeting rooms, the COEX accommodates everything from small company size conferences to world- class summit meetings and international conventions.

Soft robotics is a recent exciting trend of robotics, taking the challenge of using soft materials and deformable structures for building robots, with high potential for impact in science and in applications. Given the young and fast growing area and the lively interdisciplinary community that grew around soft robotics, the RoboSoft international conference aims at presenting recent progresses in this field, for discussing new science, new technologies and new opportunities for applications.

Since 2013, RoboSoft has spearheaded the development of the Soft Robotics community through the Coordination Action, RoboSoft workshops, soft robotics summer schools and the high impact RoboSoft Competition. For RoboSoft2019, introduce a range of sponsorship and exhibition options that can be tailored to your requirements. Conference sponsorship and exhibition are highly effective ways to build relationships and communicate your message. Extensive pre-conference publicity will promote your organization to the widest possible audience. More than 300 international delegates from across industry and academia are expected to attend the conference.

Accelerate your connections. To be sponsor and exhibit at RoboSoft 2019, contact us today at [sec@robosoft2019.org](mailto:sec@robosoft2019.org).

Kyu Jin Cho, General Chair  
Yong-Lae Park, Program Chair

## FOR SPONSORS

All sponsorships will be listed in the conference website and in the conference digest. We offer all the sponsors the opportunity of inserting their company leaflet in the conference bag.

### Sponsorship Packages

	GOLD	SILVER	BRONZE
1. Complimentary conference registration	3	2	1
2. Special voice acknowledgement at the beginning of the conference	Yes	Yes	Yes
3. Logo on conference web banner	Yes	Yes	Yes
4. Logo on RoboSoft2019 digest front page	Centered in one line	All sponsors in one line	No
5. Advertisement in the RoboSoft2019 digest	One page	All sponsors in one page	No
6. Logo on the RoboSoft2019 back cover	Yes	Yes	Yes
7. Logo on the outside canvas	Yes	Yes	No
8. Leaflet in the conference bag	Yes	Yes	Yes
9. Logo on competition fields	Centered in one panel	All sponsors in one panel	No
<b>COST</b>	<b>USD10,000</b>	<b>USD8,000</b>	<b>USD5,000</b>

### Additional Options

10. Welcome party drinks (logos on beverage tables)	USD2,000
11. Farewell party drinks (logos on beverage tables)	USD2,000
12. Coffee break (logos on coffee tables)	USD1,000
13. Lanyard sponsor (priority given to gold sponsor)	USD1,000
14. Conference bag sponsor	USD1,000
15. Electronic conference proceedings sponsor (USB sponsor)	USD3,000
16. Best paper award (logo on winner plate and award handing during awards ceremony)	USD1,000
17. Best student paper award (logo on winner plate and award handing during awards ceremony)	USD1,000
18. Best student poster award (logo on winner plate and award handing during awards ceremony)	USD1,000
19. Competition awards	TBD

We will be happy to discuss any other forms of sponsorships.

Contact the secretariat ([sec@robosoft2019.org](mailto:sec@robosoft2019.org)) for further discussion.

## FOR EXHIBITORS

Exhibiting at RoboSoft 2019 is the most cost-effective way for a company, large or small, to gain exposure to the world's leaders and future leaders in robotics.

Opportunities to showcase your products, publications, and organization. There will be a large exhibit space for sponsors with coffee breaks taking place right there, to ensure maximum networking possibilities and exposure for exhibitors. Conference attendees can view attractive exhibitions and robotics demonstrations throughout the course of the conference.

### Exhibition Schedule

Action Item	Day	Time
Exhibitor set-up	Monday, April 15	07:00am - 09:00am
Exhibition	Monday, April 15	09:00am - 18:00pm
Exhibition	Tuesday, April 16	09:00am - 18:00pm
Exhibition	Wednesday, April 17	09:00am - 18:00pm
Exhibitor move-out	Wednesday, April 17	18:00pm ~

### Exhibition Booth



- ◆ Application Fee: USD3,000 (per booth)
- ◆ Standard Booth (3m x 3m)
- ◆ Company Name
- ◆ Information Desk & Chair
- ◆ 3 Spotlights (100W)
- ◆ Fluorescent Lamp (40W)
- ◆ Consent

Priority and selection of booth space will be made according to application date, payment, applicant's requests and available space.

# 2019 IEEE International Conference on Soft Robotics

April 14–18, 2019 / COEX, Seoul, Korea / <http://www.robosoft2019.org>

## Exhibition Application Form

### Company Information

Company Information			
Company Name:			
Major Business Field:			
Address:			
URL:			
Contact Person Information			
Name:		Position:	
Department:		Tel:	
HP:		Fax:	
E-mail:			

### Important Dates

<b>Deadline for Exhibition Application and Remittance of Application Fee</b>	By February 10, 2019
<b>Exhibitor Set-up</b>	April 15, 2019 (07:00 am ~ 09:00 am)
<b>Exhibition</b>	April 15- 17, 2019 (09:00 am ~ 18:00 pm)
<b>Exhibitor Move-out</b>	April 17, 2019 (18:00 pm ~)

### Application Fee

<b>Booth</b>	USD3,000 (per booth) Including modular booth (3m x 3m), company name, information desk & chair, 3 spotlights (100W), fluorescent lamp (40W) and consent
<b>Total</b>	_____ Booth(s) * USD3,000 = USD _____

### Payment

<b>Account Holder</b>	IEEE RoboSoft2019 Organizing Committee
<b>Account Number</b>	301-0236-3348-91
<b>Name of Bank</b>	NH Bank
<b>Bank Address</b>	Seoul National University Branch
<b>Swift Code</b>	NACFKRSE

Priority and selection of booth space will be made according to application date, payment, applicant's requests and available space.

### RoboSoft2019 Secretariat

Tel: +82-31-716-2724

E-mail: [sec@robosoft2019.org](mailto:sec@robosoft2019.org)